



GOVERNOR'S ADVISORY COUNCIL ON AGING

AGENDA OF PUBLIC MEETING OF THE MARKETING COMMITTEE

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor's Advisory Council on Aging (GACA) and to the general public that the **Marketing Committee** will hold a meeting open to the public on **Friday, January 6, 2017 from 1:00 p.m. to 2:00 p.m.** in the **Arizona State Capitol Executive Tower building, Third Floor Conference Room**, 1700 W. Washington Street, Phoenix AZ 85007.

The Committee reserves the right to change the order of items on the agenda.

AGENDA

The Committee will discuss and may take action on the following matters.

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| I. Call to order, welcome, review & approval of September 30, 2016 draft minutes | Marketing Chairperson |
| II. Review and discussion - 2017 GACA approved goals & objectives | All Members |
| III. Development of action steps around goals & objectives | All Members & Staff |
| IV. Specific planning for January 11, 2017 Legislative Day | All Members & Staff |
| V. Assignments & consensus on plans moving forward | All Members |
| VI. Adjourn | Marketing Chairperson |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council's office, 1700 W. Washington Street, Suite 240, Phoenix, AZ 85007, 24 hours prior to the meeting.

NEXT MEETING: planned for **March 3, 2017**; location to be announced via public meeting notice posted at: <http://govtrans.az.gov/gaca/>. These meetings are open to the public.